## 2020 SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Team</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored Billboard</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CREATE YOUR OWN OPPORTUNITY</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo/Name on T-Shirt</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social Media Recognition</td>
<td>✓ (company promotion)</td>
<td>✓ (company promotion)</td>
<td>✓ (thank you recognition)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall Gala Tickets</td>
<td>6 ($1,500 value)</td>
<td>4 ($1,000 value)</td>
<td>2 ($500 value)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Start/Finish Banner</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Course Signage</td>
<td>✓ (6)</td>
<td>✓ (4)</td>
<td>✓ (3)</td>
<td>✓ (2)</td>
<td>✓ (1)</td>
</tr>
<tr>
<td>Logo/Name on Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo/Name on Stage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Team Tent</td>
<td>✓ (20’x20’)</td>
<td>✓ (20’x10’)</td>
<td>✓ (10’x10’)</td>
<td>✓ (10’x10’)</td>
<td>✓ (10’x10’)</td>
</tr>
<tr>
<td>Registrations</td>
<td>✓ (25)</td>
<td>✓ (15)</td>
<td>✓ (10)</td>
<td>✓ (5)</td>
<td>✓ (5)</td>
</tr>
</tbody>
</table>

*Additional Sponsorship Details on Next Page*
All deadlines must be met to ensure the following. Please reach out to Madeline Esterhammer-Fic (madelineefic@rolfefoundation.org) for additional information.

$25,000 - Diamond Sponsor
- Logo/name to be displayed on billboard (location TBD) during PC Awareness Month in November
- OTHER OPTION THAT SUITS YOUR COMPANY’S PRODUCTS/SERVICES TO BE MUTUALLY AGREED UPON
- Logo/name prominently displayed on official DASH t-shirts
- Social media recognition leading up to DASH
- (6) Fall Gala tickets, valued at $1,500
- Logo/name prominently displayed on: Start/Finish Banner, (6) Course Signs, Website, and Stage Banner
- Tent (20’x20’) at event
- (25) Walk/Run registrations
- Product/service sampling at packet pick-up and on-site (restrictions may apply)

$15,000 - Platinum Sponsor
- Logo/name prominently displayed on official DASH t-shirts
- Social media recognition leading up to DASH
- (4) Fall Gala tickets, valued at $1,000
- Logo/name prominently displayed on: Start/Finish Banner, (4) Course Signs, Website, and Stage Banner
- Tent (20’x10’) at event
- (15) Walk/Run registrations

$10,000 - Gold Sponsor
- Logo/name prominently displayed on official DASH t-shirts
- Social media recognition (thank you post-DASH)
- (2) Fall Gala tickets, valued at $500
- Logo/name prominently displayed on: Start/Finish Banner, (3) Course Signs, Website, and Stage Banner
- Tent (10’x10’) at event
- (10) Walk/Run registrations

$5,000 - Silver Sponsor
- Logo/name prominently displayed on official DASH t-shirts
- Logo/name prominently displayed on: (2) Course Signs, Website, and Stage Banner
- Tent (10’x10’) at event
- (5) Walk/Run registrations

$2,500 - Bronze Sponsor
- Logo/name prominently displayed on: (1) Course Sign, Website, and Stage Banner
- (5) Walk/Run registrations

$1,000 - Team Sponsor
- Tent (10’x10’) at event
- (2) Walk/Run registrations

In-Kind Sponsor
*This sponsorship package varies based on donation.*
- Logo/name displayed on: Website and Stage Banner
- Product/service sampling at packet pick-up and on-site (restrictions may apply)